



OPEN SOURCE - WHAT IS THE COST OF FREE?

Duration:

1 DAY

Level:

ADVANCED

Code:

MGMT101

Objectives:

The objectives of this one-day program are:

- to recognise the boundaries between 'personal' and 'business' software
- to be able to point to how business software can help develop your business
- to understand the difference between open and closed source licensing
- to understand how to calculate TCO for your business

Target Audience:

Business proprietors
Managing Directors
Finance Directors

IT Directors
IT Managers
Chief Operating Officers

Course Outline:

Session 1:

The Boundaries of Business Software

- Business vs personal software
- When and how does personal software get elevated to business status?
- Office and Outlook - how does it work?
- How to use software to create teams

Session 2:

Business Software as a Problem Solver

- Know your business processes
- How do you motivate your teams to work together?
- The thinking behind operational leverage
- Operating across departmental boundaries

Session 3:

Open Source and Closed Source - What Is The Difference?

- What does licensing mean?
- Developing software in a closed source world
- The specific freedoms in open source
- Which is the better solution?

Session 4:

How Total Cost Of Ownership Levels The Playing Field

- Defining TCO in a business context
- How to calculate TCO
- Hidden license barriers in closed source
- Cost of customization and development

Course Abstract:

Today's business software market is highly sophisticated, with myriad 'tools' and 'solutions' to solve every conceivable business problem. As a result the market is much less transparent than you would like.

This course does not pretend to explain every possible combination of software and people. What it does do is to give you tools to estimate if your current investment in IT serves your purpose and to decide if you pay the correct price for your needs.

Note: